



Mission Ethical  
India Society

Ethics  
FIRST



Ethics  
AS WAY OF LIFE



## Guidelines for

### Moral Story-telling Competition (School Level) On 14<sup>th</sup> Aug 2019

#### **1. Registration (Free) by School**

a. School to register at

<https://www.ethicalindia.org/myschool.php#> -> New Registration

b. Register on or before 7<sup>th</sup> Aug

c. Teacher/Principal mobile number needed (for OTP confirmation)

d. If school is not listed in the Database, provision is there to add

#### **2. Announce MSTC**

a. Announce MSTC in the first week of August, so that students get time for preparation

b. Announce during morning prayer, briefing criticality of ethical/moral values for stable & pleasant society

#### **3. Where to conduct?**

a. This is school level competition

b. School management can conduct this event in the school campus, on 14<sup>th</sup> Aug, as part of other competitions planned on the occasion of independence day 15<sup>th</sup> Aug

#### **4. Invitations**

a. Invite Senior citizens, parents, ex-students, citizens of the locality, as it adds motivation to students participating in the competition

b. Invite Press/Electronic media to get this event covered

#### **5. Age Group – 2 Categories**

a. Class 1 to 5 and Class 6 to 10

#### **6. Topic**

a. Student can tell any story, concluding with a moral value

#### **7. Duration of Story**

a. 5 to 6 minutes for each student

#### **8. Language**

a. Student can narrate story in any language

## 9. Evaluation Criteria

- a. How well content was connected with the MORAL of the story, to get it registered in the minds of audience
- b. Joy of narrating the story. Whether it was just content delivery or enjoyed the theme of MSTC

## 10.To receive Certificates over email

- a. After conducting MSTC on 14<sup>th</sup> Aug, teacher/principal has to **enter names of top-3 winners** at MEIS site.  
<https://www.ethicalindia.org/myschool.php#> -> Update Names of Top-3 Winners
- b. Certificates will be emailed immediately with names of winners embedded

## 11.Awarding on 15<sup>th</sup> Aug

- a. Certificates for Top-3 winners

## 12.Photos / Videos

- a. Capture photos (if feasible video also) while students narrating stories
- b. Capture photos while 3 winners receiving certificates/prize money
- c. Group photo of 3 winners with entire school staff

## 13. Press Note

- a. Release press note covering details of MSTC event, names of winners and views of members who attended the event

## 14.Upload photos/videos & Press clips

- a. Upload as an album to any Facebook account with hashtag **#MSTC2019MEIS**

## 15. Written form of stories

- a. If students have time and patience, ask them to write the story (narrated on the dais) on a paper and same can be included in the Facebook album

## 16.Feedback / Inputs for Enhancement

- a. MEI Society requests Principal, Teacher(s), Parents and Students to send their views, feedback, inputs for enhancement, etc., to [connect@ethicalindia.org](mailto:connect@ethicalindia.org)
- b. Please share the same with officers of education department

For any queries, please contact – [connect@ethicalindia.org](mailto:connect@ethicalindia.org)

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**Registration (Free) of School for Moral Story-telling Competition is VERY EASY**

Can be done on mobile phone also, in 3 minutes

1. School Teachers, click on the link [www.ethicalindia.org](http://www.ethicalindia.org)

2. Click on **Menu** (Three Horizontal Lines on Right Top)
3. Click on **Register My School**
4. Click on **New Registration**
5. In the section, **Teacher Details**, Enter Teacher Name, Mobile Number and Email ID.
6. In the section **Your School Details**, 2. Select State, District, Mandal and School.
7. In the **Students** section, Enter the total number of students studying in your school
8. In the section **Principal Details** Enter Principal's Name, Mobile Number and Email ID.
9. Click the **Submit** button

Next **OTP Verification Page** Comes.

10. **Enter OTP** received on your mobile phone and your email ID.

(OTP can be checked in email if OTP is delayed for mobile phone.)

Registration will be completed.

You will receive Your School Registration Number via SMS and email.

Thank you,  
Mission Ethical India Society