



Guidelines for 'Moral Story-telling Competition (MSTC)' for school students on 14th Aug

To seed ethical and moral values from childhood, MEI is conducting MSTC for schools students. As 14th Aug is falling holiday, MSTC can be conducted on any day between 7th Aug and 11th Aug.

- ❖ **Announce MSTC**
 - Announce MSTC on 4th Aug, which gives 3 to 6 days to students for the preparation.
 - Announce during morning prayer, briefing the criticality of ethical/moral values for stable & pleasant society
- ❖ **Age Group - 2 Categories**
 - Class 1 to 5 & Class 6 to 10
- ❖ **Topic**
 - Student can tell any story, concluding with a moral value
- ❖ **Duration**
 - 5 to 6 minutes for each student
- ❖ **Language**
 - Student can narrate story in any language
- ❖ **Evaluation Criteria**
 - How well content was connected with MORAL of the story, to get it registered in the minds of audience
 - Joy of narrating the story. Whether it was just content delivery or enjoyed the theme of MSTC
- ❖ **Prize money** (if any sponsor comes forward) - If ex-student or any citizen sponsors prize money, her/his name will be mentioned in the certificate (at Sponsor field). Sponsor needs to send prize money (Rs. 1,000-) directly to school management.
 - Rs. 500/-, Rs. 300/- and Rs. 200/- as 1st, 2nd and 3rd prizes
- ❖ **Certificates for 3 winners**
 - MEI will send certificates to schools in the 1st week of August
- ❖ **Awarding on 15th Aug**
 - Certificates for Top-3 winners
- ❖ **Photos / Videos**
 - Capture photos (if possible video also) while students narrating stories
 - Capture photos of 3 winners receiving certificates/prize money
 - Group photo of 3 winners with entire school staff
- ❖ **Upload link of photos**
 - Upload above photos/videos to Facebook as an ALBUM
 - Update the link of Facebook Album at www.ethicalindia.org
 - Location is [Menu](#) -> [Register My school](#) -> [School Management](#) -> [Update Link for photos](#)

For any queries, please contact - connect@ethicalindia.org; 040 32 52 49 99

